

S-Web™ & The Ten TECHNOLOGIES

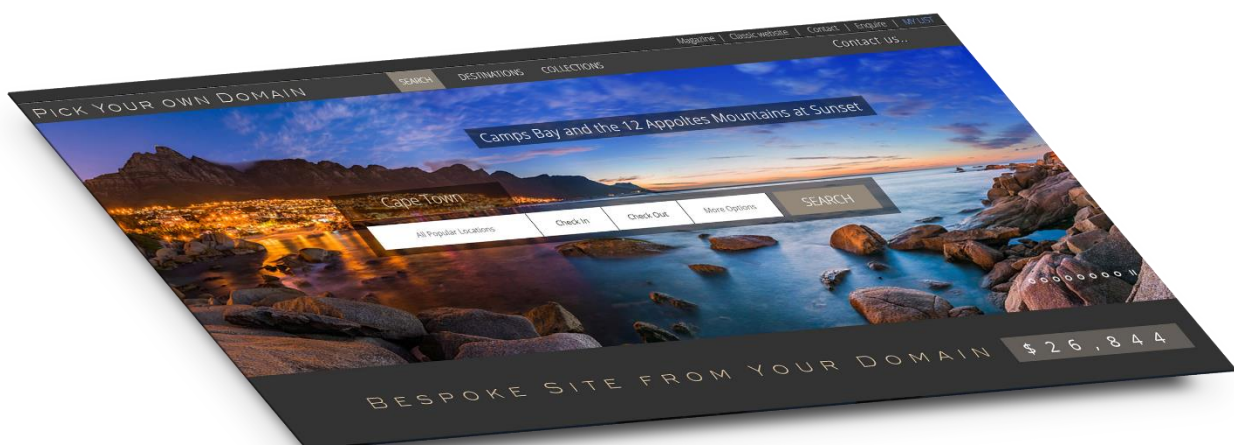
Basic (Technologies 1 to 6)

31st December 2020



1. S-Web™

Makes websites that are better looking than most, with full CMSs for the owners to customize the website, performs social network (web 2.0) marketing and critically in testing, which goes back to 2004, with a spend of over \$4000,000 created high ROI AdWords campaigns, where the website is made to make ads cheaper and appear at the top of searches.



The first S-Web website www.CapeVillas.com was tested at the end of 2019 until COVID in March and for every R10,000 we spend, we made an income of about R40,000, not as good as the 6:1 ROI enjoyed 2004 to 2016, but 4:1 is still worth betting on.

S Web™



2. The TBS™ - Total Business Systems

Creates business software and logic systems. We don't see a lot of these systems as many are in development, but we can see, hidden in plain sight is the method for agents to find villas (via Nitro) and in the My-List My-Website is a unique super-fast way of presenting villas to clients, especially useful if the client is using mobile.

The TBS™ allows an inexperienced but good salesperson to sell like a pro, moving that 4:1 ROI higher still.

The full plan as of 2017 was to create 90 different software and staffing systems all running at the same time, this meant writing every system from scratch, and is a process that will take years to complete, including networking to many portfolios of properties for vacation rentals and similar connections to luxury travel and accommodations across the globe. For more on these 90 systems see

<http://network.villasecrets.com/the-secret/ch1/s-web-cms-framework-step-6-our-solution>



Since 2017 there has been a lot more work on TBS system designs and in particular the Company Controller, and specialization and scale economics. More on this in Supereconomics book 1. S-World, due in the Spring of 2021.

3. S-World Villa Secrets - The Real Estate Network

Started in 2002, dominated the market from 2005 to 2011, Villa Secrets and its website www.CapeVillas.com has been strengthened by the 2017 book The Villa Secrets' Secret. See here <http://network.villasecrets.com>.

Two years on the 2019 new mobile-first web framework www.CapeVillas.com was created and in 2020 several copies were made, ready for new businesses to adopt. Including www.capeluxuryvillas.com, www.luxuryvillasafrica.com, www.experienceafrica.com, and 12 others.

In 2021 we will see the above and many other websites sold or given to high traffic producing companies under a commission share agreement. In particular, we are targeting the top real estate companies, presenting both the mandates section from the Villa Secrets' Secret <http://network.villasecrets.com/the-secret/ch3/mandates-mandates-mandates> plus the new 2021 Book Specialize and Scale, part of a significant venture capital project seen on www.supereconomics.ai and www.angeltheory.org



4. S-World Film



Pro videos and stills of villas and local experiences, artistic films, shown on our websites, YouTube and other mediums. Production of glossy magazines and hardcover books, particularly useful for our mandate recruitment strategy, that sees key personnel hand-delivering books to the villas they want mandates on, with prizes of immediate website

homepage placement and guaranteed entry in the next book, and for Stefan Antoni class villas the cover of books and magazines. Alongside the books come cheaper to post magazines, that are sent to villa rental clients.

The cost of our 2009 production was about \$100,000. But thanks to a more targeted distribution strategy and quality short-run specialized printed in the UK the entire strategy both books and magazines can be run out for just a few thousand dollars.

Where after variations of the product but with a different order of villas and a different villa on the cover are made, to satisfy all the mandates recruited since the last magazine. At which point we are working with runs of only a dozen copies per villa mandate.

Who's does not know this? The client who may buy the villa, who may see a handful of different publications, in what we call the real estate agents pack, which is why real estate companies will want to work with us. This initiative is called Prestige Marketing, marketing the villa for sale, encouraging purchasers into thinking that this was a famous villa, when in fact it is only a famous marketing strategy.



Over time S-World Film is to be staffed by people in the film industry; director, editor, cameraman, presenters and models, all of whom become the hospitality and Super-Concierge. Super because in this case, the concierge department would be able to get a table in a booked restaurants and who would get invites to the villa and yacht parties and who would take clients mountain climbing to find the perfect spot for Yoga and who would put clients on guests lists, because of their 'locally famous' status.



Of course, this is too high an expense for any single vacation rental or real estate company to spend in one location, but our entire story is based on many different companies sharing resources and in this case, each company might afford one individual member of S-World Film and The Famous Concierge. So, with about 10 different companies involved from CapeVillas.com to Experience Africa will see a 10-woman strong film and concierge company. This can grow as the network does, it will not take long for there to be 100 companies and 100 personnel, most working from home or on location organized by the TBS CC (Company Controller).

5. S-World VSN™

The creation of a Virtual Tour (3D photo enhanced animation, not a traditional virtual tour). For this, we are initially approaching Will Wright the creator of the games The SIMS and SimCity for the technology and the world’s greatest modern architect Stefan Antoni to provide architectural features and interiors for the game/3D virtual tour; S-World VSN. Virtual Social Network.



6. S-World UCS™



S-World UCS™ is the gamification of the network, the simplest example of this is called S-Word UCS™ Hathorne. In which for all members of the team, from sales stars to video stars, see all their daily tasked given a score via their TBS CC The Company Controller.

And then – dum tee dum – half of the staff's income is paid out to the winners of the game, each day. Or maybe the top half of the team, as is illustrated in the graphic below.

Villa Secrets		S-World UCS™ HAWTHORNE	
	#1 Ajanlekoko Points: 124,539 Handicap: 18 Wins: 26		#2 Mark Gosling Points: 115,271 Handicap: 24 Wins: 20
	#3 Sarah Jones Points: 93,261 Handicap: 16 Wins: 32		#4 Monica Belgrave Points: 82,954 Handicap: 11 Wins: 38
	#5 Richard Okereke Points: 75,823 Handicap: 8 Wins: 36		#6 Caihong Chan Points: 65,629 Handicap: 3 Wins: 45
	#7 Mark Long Points: 57,862 Handicap: 17 Wins: 18		#8 Monica Knowles Points: 47,829 Handicap: 0 Wins: 42
Leaders' Board: 11:26am - 1st February 2020			

7. **S-RES™**

S-RES™ is economic software.



8. Net-Zero DCA Soft is more economic software

Net-Zero Dynamic Comparative Advantage Software



9. **Grand Špin Networks**

large scale property development software.



10.S-World Angelwing and the Supereconomics AI

The combination (The Combinatorial Explosion) of technologies 1 to 9

