

# THE **TEN** TECHNOLOGIES

**THE TEN TECHNOLOGIES**

- 1. S-Web**  
S-World Online
- 2. TBS (∞)**  
Total Business Systems
- 3. Villa Secrets**  
Real Estate Network
- 4. S-WORLD Film**
- 5. VSN™**  
Virtual Social Network
- 6. UCS™**  
87 Quintillion Histories  
MMO Games, Recruitment
- 7. Š-RÉS™**  
The Monopoly Equation  
Increases Cash Flow  
by 3000%
- 8. NET-ZERO DCA™**  
SOFTWARE  
Dynamic Comparative  
Advantage Software
- 9. GRAND Špin NETWORKS**  
Net-Zero Š-RÉS™ Charter Cities
- 10. S-WORLD ANGELWING & The SuperEconomics AI**

What follows is the simplest description so far of how S-Web sits at the bottom of The 10 Technologies.

# S-Web™ & The Ten TECHNOLOGIES

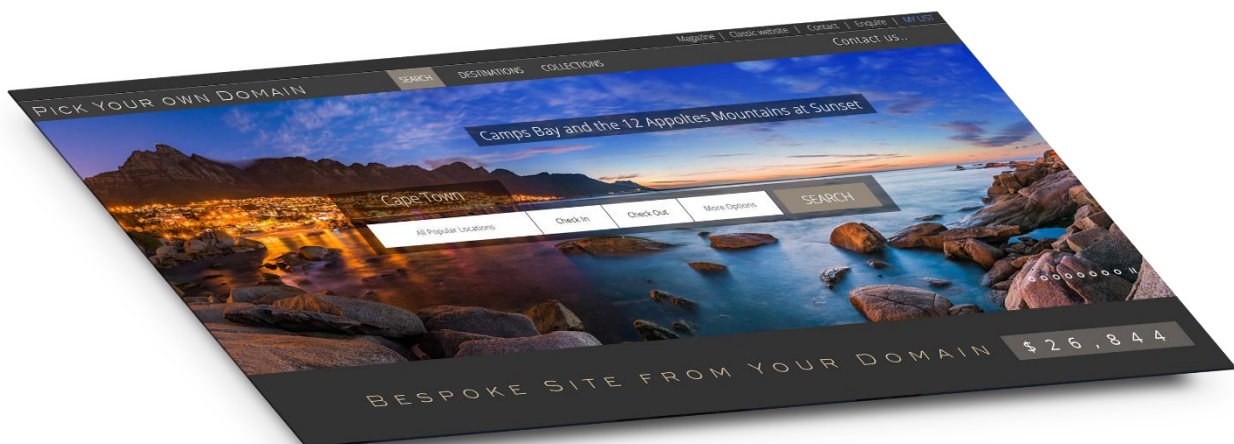
Basic

31<sup>st</sup> December 2020



## 1. S-Web™

Makes websites that are better looking than most, with full CMSs for the owners to customize the website, performs social network (web 2.0) marketing and critically in testing, which goes back to 2004, with a spend of over \$4000,000 created high ROI AdWords campaigns, where the website is made to make ads cheaper and appear at the top of searches.



The first S-Web website [www.CapeVillas.com](http://www.CapeVillas.com) was tested at the end of 2019 until COVID in March and for every \$10,000 we spend, we made an income of about \$40,000, not as good as the 6:1 ROI enjoyed 2004 to 2016, but 4:1 is still worth betting on.



S Web™



## 2. The TBS™ - Total Business Systems

Creates business software and logic systems. We don't see a lot of these systems as many are in development, but we can see, hidden in plain sight is the method for agents to find villas (via Nitro) and in the My-List My-Website is a unique super-fast way of presenting villas to clients, especially useful if the client is using mobile.

The TBS™ allows an inexperienced but good salesperson to sell like a pro, moving that 4:1 ROI higher still.

The full plan as of 2017 was to create 90 different software and staffing systems all running at the same time, this meant writing every system from scratch, and is a process that will take years to complete, including networking to many portfolios of properties for vacation rentals and similar connections to luxury travel and accommodations across the globe. For more on these 90 systems see

<http://network.villasecrets.com/the-secret/ch1/s-web-cms-framework-step-6-our-solution>



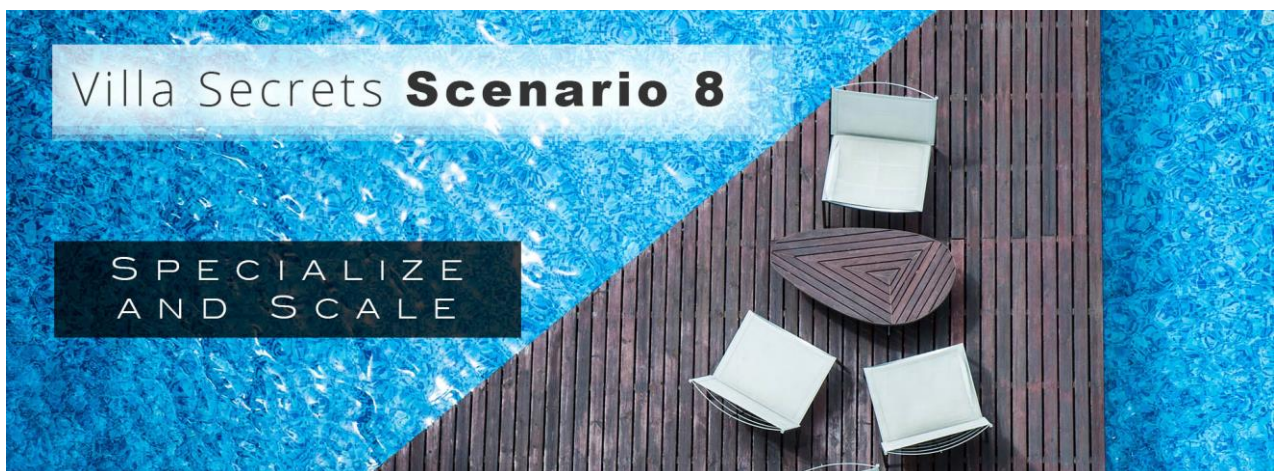
Since 2017 there has been a lot more work on TBS system designs and in particular the Company Controller, and specialization and scale economics. More on this in Supereconomics book 1. S-World, due in the Spring of 2021.

### 3. S-World Villa Secrets - The Real Estate Network

Started in 2002, dominated the market from 2005 to 2011, Villa Secrets and its website [www.CapeVillas.com](http://www.CapeVillas.com) has been strengthened by the 2017 book The Villa Secrets' Secret. See here <http://network.villasecrets.com>.

Two years on the 2019 new mobile-first web framework [www.CapeVillas.com](http://www.CapeVillas.com) was created and in 2020 several copies were made, ready for new businesses to adopt. Including [www.capeluxuryvillas.com](http://www.capeluxuryvillas.com), [www.luxuryvillasafrica.com](http://www.luxuryvillasafrica.com), [www.experienceafrica.com](http://www.experienceafrica.com), and 12 others.

In 2021 we will see the above and many other websites sold or given to high traffic producing companies under a commission share agreement. In particular, we are targeting the top real estate companies, presenting both the mandates section from the Villa Secrets' Secret <http://network.villasecrets.com/the-secret/ch3/mandates-mandates-mandates> plus the new 2021 Book Specialize and Scale, part of a significant venture capital project seen on [www.supereconomics.ai](http://www.supereconomics.ai) and [www.angeltheory.org](http://www.angeltheory.org)



### 4. S-World Film



Pro videos and stills of villas and local experiences, artistic films, shown on our websites, YouTube and other mediums. Production of glossy magazines and hardcover books,



particularly useful for our mandate recruitment strategy, that sees key personnel hand-delivering books to the villas they want mandates on, with prizes of immediate website homepage placement and guaranteed entry in the next book, and for Stefan Antoni class villas the cover of books and magazines. Alongside the books come cheaper to post magazines, that are sent to villa rental clients.

The cost of our 2009 production was about \$100,000. But thanks to a more targeted distribution strategy and quality short-run specialized printed in the UK the entire strategy both books and magazines can be run out for just a few thousand dollars.

Where after variations of the product but with a different order of villas and a different villa on the cover are made, to satisfy all the mandates recruited since the last magazine. At which point we are working with runs of only a dozen copies per villa mandate.

Who's does not know this? The client who may buy the villa, who may see a handful of different publications, in what we call the real estate agents pack, which is why real estate companies will want to work with us. This initiative is called Prestige Marketing, marketing the villa for sale, encouraging purchasers into thinking that this was a famous villa, when in fact it is only a famous marketing strategy.



Over time S-World Film is to be staffed by people in the film industry; director, editor, cameraman, presenters and models, all of whom become the hospitality and Super-Concierge. Super because in this case, the concierge department would be able to get a table in a booked restaurants and who would get invites to the villa and yacht parties and who would take clients mountain climbing to find the perfect spot for Yoga and who would put clients on guests lists, because of their 'locally famous' status.



Of course, this is too high an expense for any single vacation rental or real estate company to spend in one location, but our entire story is based on many different companies sharing resources and in this case, each company might afford one individual member of S-World Film and The Famous Concierge. So, with about 10 different companies involved from CapeVillas.com to Experience Africa will see a 10-woman strong film and concierge company. This can grow as the network does, it will not take long for there to be 100 companies and 100 personnel, most working from home or on location organized by the TBS CC (Company Controller).

**5. S-World VSN™**

The creation of a Virtual Tour (3D photo enhanced animation, not a traditional virtual tour). For this, we are initially approaching Will Wright the creator of the games The SIMS and SimCity for the technology and the world's greatest modern architect Stefan Antoni to provide architectural features and interiors for the game/3D virtual tour; S-World VSN. Virtual Social Network.





6. S-World UCS™



S-World UCS™ is the gamification of the network, the simplest example of this is called S-Word UCS™ Hathorne. In which for all members of the team, from sales stars to video stars, see all their daily tasked given a score via their TBS CC The Company Controller.

And then – dum tee dum – half of the staff's income is paid out to the winners of the game, each day. Or maybe the top half of the team, as is illustrated in the graphic below.

Villa Secrets		S-World UCS™ HAWTHORNE	
	<b>#1 Ajanlekoko</b> Points: 124,539 Handicap: 18   Wins: 26		<b>#2 Mark Gosling</b> Points: 115,271 Handicap: 24   Wins: 20
	<b>#3 Sarah Jones</b> Points: 93,261 Handicap: 16   Wins: 32		<b>#4 Monica Belgrave</b> Points: 82,954 Handicap: 11   Wins: 38
	<b>#5 Richard Okereke</b> Points: 75,823   Handicap: 8   Wins: 36		<b>#6 Caihong Chan</b> Points: 65,629   Handicap: 3   Wins: 45
	<b>#7 Mark Long</b> Points: 57,862   Handicap: 17   Wins: 18		<b>#8 Monica Knowles</b> Points: 47,829   Handicap: 0   Wins: 42
Leaders' Board: 11:26am - 1st February 2020			



7. S-RES™

S-RES™ is economic software and the subject of Book 2. S-RES and The City



8. Net-Zero DCA Soft is more economic software and the subject of Book 3. 64 Reasons Why Net-Zero Dynamic Comparative Advantage Software



9. Grand Śpin Networks

large scale property development software.





10.S-World Angelwing and the Supereconomics AI

The combination (The Combinatorial Explosion) of technologies 1 to 9





# The 10 TECHNOLOGIES

Pictured below, once more, in reverse order are The 10 Technologies, each is its own system, which to borrow from 2018 Nobel Winner Paul Romer; create the opportunity of a combinatorial explosion, as the potential of the combined systems creates a near infinity of opportunity and abundance. All created in beautiful Net Zero, all affording the over 74 Special Projects from book 3. 64 Reasons Why [www.angeltheory.org/64-reasons-why](http://www.angeltheory.org/64-reasons-why).

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Total Business Systems
- Villa Secrets*  
Real Estate Network
- S-WORLD Film**
- VSN**<sup>TM</sup>  
Virtual Social Network
- UCS**<sup>TM</sup>  
87 Quintillion Histories  
MMO Games, Recruitment
- Š-RÉS**<sup>TM</sup>  
The Monopoly Equation  
Increases Cash Flow  
by 3000%
- NET-ZERO DCA**<sup>TM</sup>  
SOFTWARE  
Dynamic Comparative  
Advantage Software
- GRAND Špin NETWORKS**  
Net-Zero Š-RÉS<sup>TM</sup> Charter Cities
- S-WORLD ANGELWING**  
& The SuperEconomics AI



In the summary of book 3. 64 Reasons Why we find the following presentation of S-Web, The TBS and Villa Secrets in 3300 words, all well worth treading but to summarise in just a single line, this chapter puts a minimum price on a single standard S-Web website of \$26,844.

Here is a link to the article. [https://www.angeltheory.org/S-Web--Specialize-and-Scale-\(From-64-Reasons-Why--Summary\).pdf](https://www.angeltheory.org/S-Web--Specialize-and-Scale-(From-64-Reasons-Why--Summary).pdf)

Next for Peter Theil and Founders Fund, we look at the system's potential in terms of magnitudes, 10x being 1 magnitude. And note whilst 10x sounds very nice, what Peter and other VCs are looking for is an investment like Facebook or Instagram which were approximately 250x So if the VC paid ten million dollars, they would like to see a 2.5-billion-dollar return.

And because of Technology 7, we can over-deliver. But with this said, right now with semi-complete software, we're talking about ballpark estimates. There is a good argument for determined cash flows in Book 2, that applies to every company using the system, but right now, as I said, ballparks.

In the figures we see in the next graphic, note the category, for instance, Technology 6 is not 1000x in terms of dollar returns, it is 1000x better at recruitment of people to the network, what Peter Theil calls is 'Distribution.'

The real thing we are mostly looking at here is Technology 7. Š-ŘÉŠ™, this technology increases the money supply by 3000% and creates thousands of companies with cash flow from 3 million (in the first year of Malawi Model – History 3) or from 25 million in the UK Model – History 4. Each company is its own monopoly within the system, all prices are set by the TBS and QuESC.

For more on the figures seen below see

THE **TEN** 'X' FORECASTS

9. **Grand Spin Networks**  
**Net-Zero Charter Cities**

**Malawi GDP**  
**123,456x**

A<sup>st</sup><>B<sup>st</sup>

10. **S-World Angelwing**  
**The Supereconomics AI**

**Investor Returns**

**11,660x**

7. **Š-RÉS™**  
**Financial Engineering**

**Increase to Money Supply**

**29.49x**

A<sup>st</sup><>B<sup>st</sup>

8. **Net-Zero DCA Soft.**  
**Dynamic Comparative Advantage**

**Special Projects**

**30x**

5. **S-World VSN**  
**Virtual Social Network**

**VSN MLS**

**100x**

A<sup>st</sup><>B<sup>st</sup>

6. **S-World UCS™**  
**87 Quintillion Histories**

**Recruitment**

**1000x**

3. **S-World *Villa Secrets***  
**Real Estate Network**

**4x**

A<sup>st</sup><>B<sup>st</sup>

4. **S-World Film**  
**Film, Media, Distribution**

**-4x**

1. **S-Web™**  
**S-World Online**

**2x**

A<sup>st</sup><>B<sup>st</sup>

2. **The TBS (∞)**  
**Total Business Systems**

**4x**



Were now going back to the extract from 64 Reasons Why - Summary

This is 988 words of must-read material for all who wish to get involved in S-World or S-Web, in particular as it shows how to create truckloads of money for the protection of Africa's Rhino, Elephants and Cheetahs. In Experience Africa (Special Project t 1 (of now 74).

Because this chapter presents The TBS (Technology 2) quite well, were going to copy in the introduction.

## **S-World** Villa Secrets

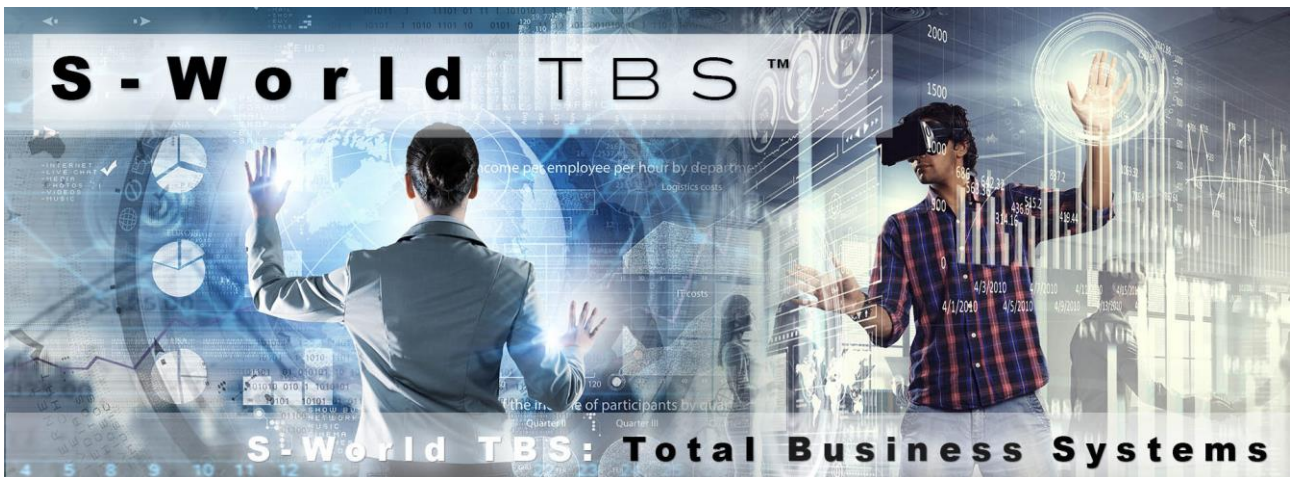
### SCENARIO 8: S-WEB™ SPECIALIZE AND SCALE

S-World Villa Secrets is a real-world company that in Supereconomics book 1 showcase's the Villa Secrets business plan; Scenario 8: **S-WEB™** Specialize and Scale.



S-Web™ is the web development division of S-World; we start by creating one specialized website, that connects with all the current and future TBS™ functions.

## S-World TBS™ FUNCTIONS.



In 2017 Nick Ray Ball's 2017 book 'The Villa Secrets' Secret' summarises some of the TBS™ functionality and complementary ideas: <http://network.villasecrets.com>

Key chapters are:

### The VILLA SECRETS Network



<http://network.villasecrets.com/the-secret/ch2/s-world-villa-secrets-network>



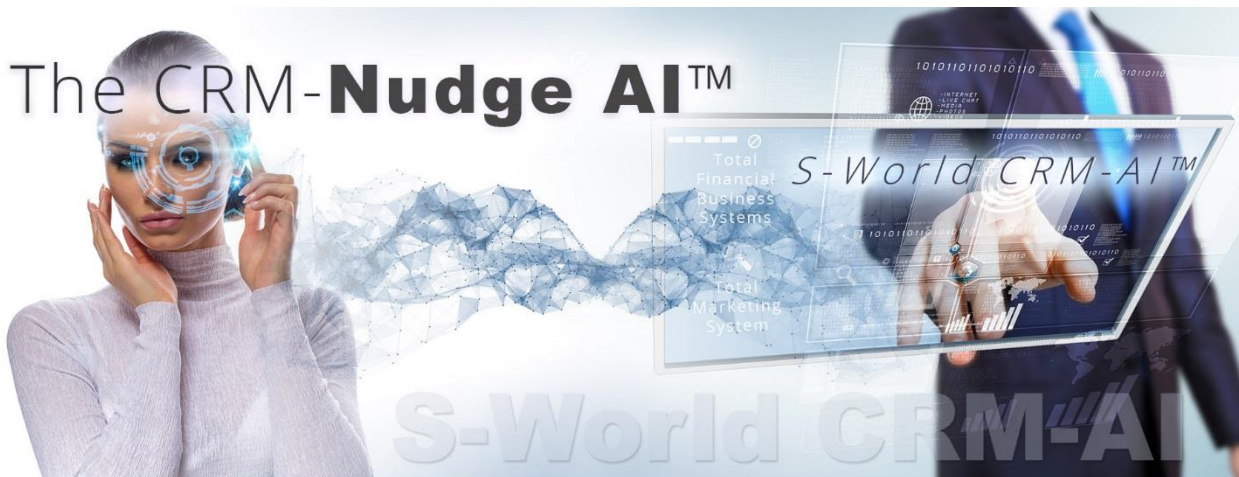
## Mandates, Mandates, Mandates



<http://network.villasecrets.com/the-secret/ch3/mandate-marketing>

<http://network.villasecrets.com/the-secret/ch3/mandates-mandates-mandates>

## The CRM-Nudge AI™



<http://network.villasecrets.com/the-secret/ch6/crm-nudge-ai>

## The S-World TFS™ – Total Financial System



<http://network.villasecrets.com/the-secret/ch7/tfs-total-financial-system>

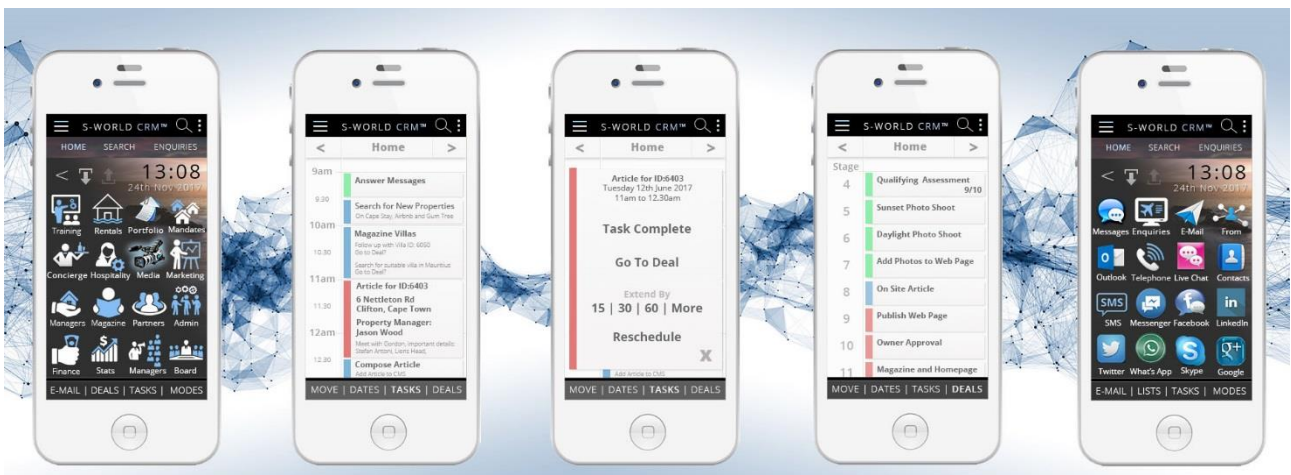


## The S-World CCTM – Company Controller



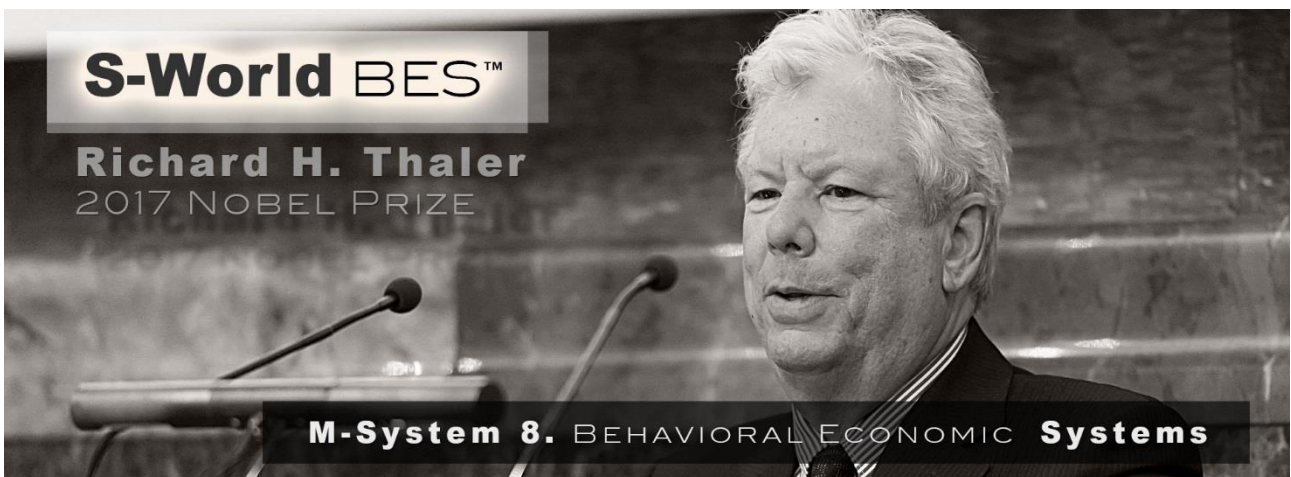
<http://network.villasecrets.com/the-secret/ch9/crm-cc-the-company-controller>

## The S-World CCTM – Company Controller - Mobile



<http://network.villasecrets.com/the-secret/ch9/crm-cc-the-company-controller>

## S-World BES™ BEHAVIOURAL ECONOMIC SYSTEMS



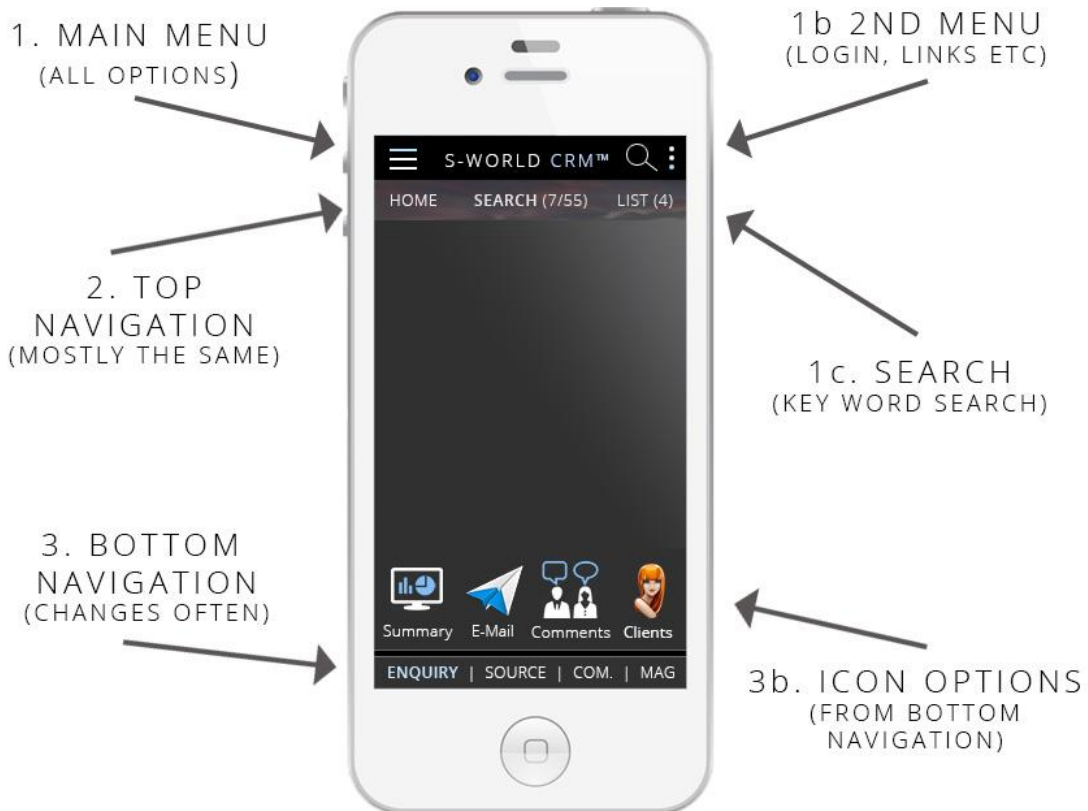
Richard H. Thaler was my first economics hero, in his books Misbehaving and Nudge; many lessons are taught, I will, for now, home in on just two of these points. (For more see S-World



Stories 20a and 20b.) First, we consider Choice Architecture, which is the art of making navigation and defaults most simply and intuitively. We accomplish this first by making the product for specialized niches, so we can throw away 90% of the clutter from the CRM and CMS.

Below we see an example of Mobile-First S-Web™ choice architecture for Thaler and others to discuss. This version allows 48 different 'quick tap' options available from each individual page.

## Richard Thaler CHOICE ARCHITECTURE



## S-World UCS™ HAWTHORNE

Continuing the S-World BES™ theme, we come to an exciting system that builds upon The TBS™ functions seen so far, by making a game from the tasks assigned and completed in S-World CC (The Company Controller). **Below we see 8 sales staff** in a Villa Secrets company winning points, working with and competing with each other. Half the cash flow allocated to salary is disbursed to winners each day. The result of this is that everyone is closely watching the performance of each other, and because of this, the Hawthorne effect kicks in and boosts team performance because people work best when they are being observed.

Villa Secrets		S-World UCS™ HAWTHORNE	
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<http://network.villasecrets.com/the-secret/ch10/UCS-Hawthorne-for-Richard-Thaler>

**S-World BES™**

**Richard H. Thaler**  
2017 NOBEL PRIZE

**M-System 8. BEHAVIORAL ECONOMIC Systems**

The second point of interest, and how I hope to get Thaler's interest, is in the abundance of RCT trials we can perform, in high stakes financial environments. From Villa Secrets clients spending over \$100,000 on a holiday, or \$10 million to buy a house. To Foundations, wealth funds, universities, and big corporations spending \$1billion on a complete suburb.

## S-Web™ and S-World Villa Secrets

### SCENARIO 8: S-WEB SPECIALIZE AND SCALE

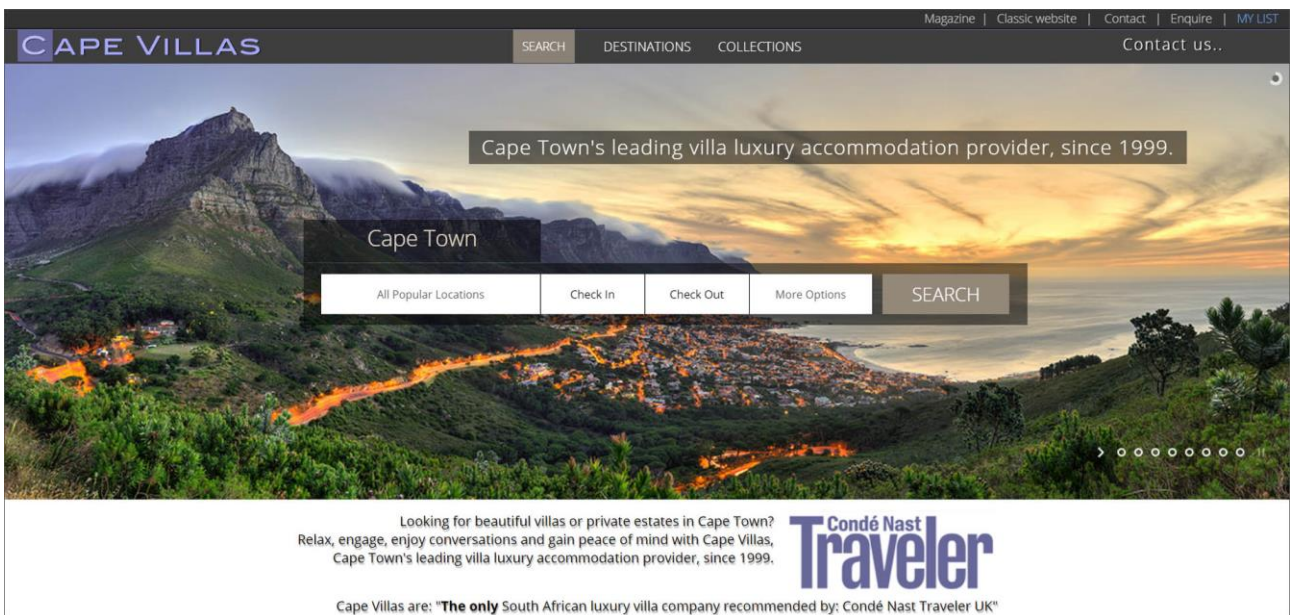
S-World Villa Secrets Specialize and Scale is a very simple concept to explain, now that we have created the second and third prototypes. Starting with [www.capevillas.com](http://www.capevillas.com) which not just a website, it is a ready to go business, a web-franchises that critically provides stock (villas, apartments safaris, private islands) at good prices. Just add marketing and/or the recruit mandates, and you are ready to go.





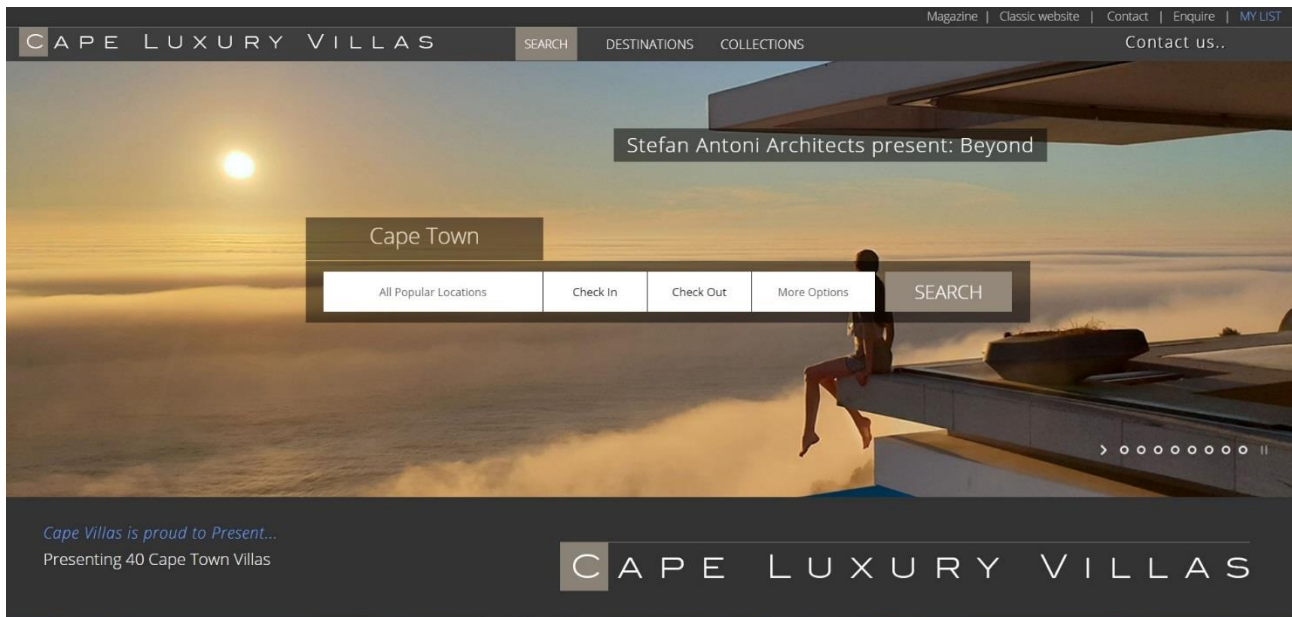
Below we see S-Web Scenario 8: Website 1. **CapeVillas.com**. To see some of the unique CRM Systems, watch this video: [www.angeltheory.org/video/40a](http://www.angeltheory.org/video/40a) and note that soon, this system will automatically respond to enquiries without human interaction. Our first AI-Driven S-Web Site.

## CAPE VILLAS.COM



Cape Villas.com is in itself, a specialist website that I first made in 2002. And we've never stopped developing it. Eighteen years later we are ready to apply a Specialise and Scale strategy, by adding only luxury villas to the homepage, and in just an hour, we create a new specialist in high-end Cape Town Vacation Rentals product: **www.CapeLuxuryVillas.com**

CAPE LUXURY VILLAS.COM | \$53,687 plus 2.5% of turnover



This website plus a lifetime S-World Angelwing software licence, with no marketing restrictions, is online now and is for sale for **\$53,687** plus 2.5% of turnover, note that to build this product from scratch you will not get change from a million dollars.

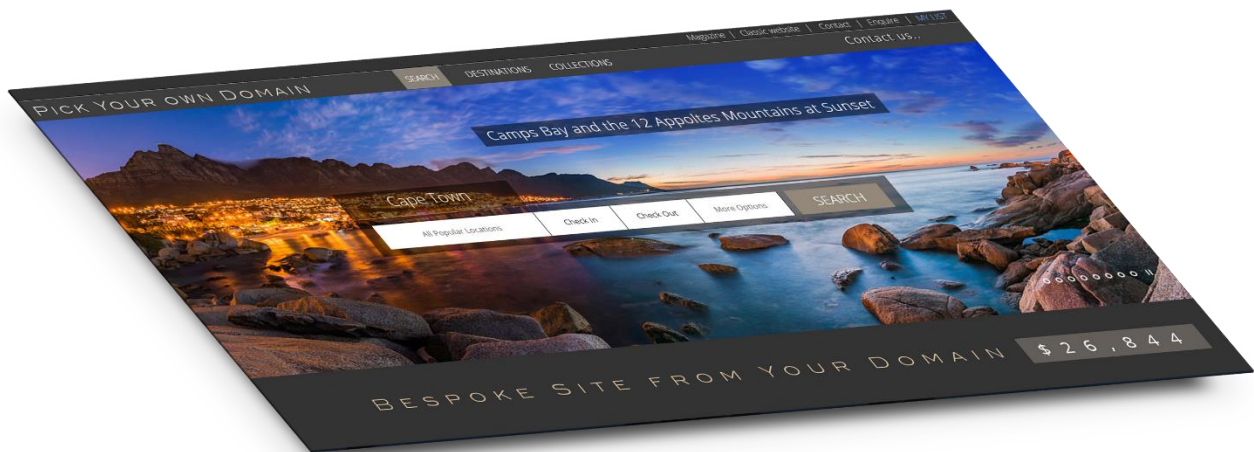
Another Specialization might be for a Real Estate agent working in Camps Bay using this website and others to attract property owners to sign rental and sales mandates.

VillasinCAMPSBAY.com | [www.VillasinCAMPSBAY.com](http://www.VillasinCAMPSBAY.com) | \$40,265 + 2.5% turn





## BESPOKE SITE FROM NEW DOMAIN: **\$26,844**



From \$26,844  
 PLUS 2.5% OF TURNOVER  
 (50% Commission when sold by an agent)

So we have seen how we can make different adaptations of the web framework for different niches (specializations). In book 2, I describe a '64-Cube Network,' with more than half of places with different specializations creating a network where there is always a specialist, increasing ROI from all marketing. Now villa companies can now make money from safaris, and safaris can in turn book villas, add some specialists working live chat and phones in US time zone, foreign language exerts and in particular German, and of course real estate sales agents. As the enquiry comes, the AI directs it to the most specialized team member. However, all specialists will have added their portfolios to the system so that anyone in the network can answer enquires in a semi-pro manner, assisted by the AI, until the specialist is ready to take over.

This is called a specialized network; this is the 'Specialize' in Scenario 8: 'Specialize and scale,' The scale is in effect in two different directions, for a start the art of creating the 64 Cube is a scale exercise. We need to make some API's with industry names like Kigo, and MyBookingPal then we can scale to nearly every town in the world where a property has sold for more than \$1million, and you have tens, probably hundreds of thousands of locations and specializations. That's the scale.

And remember the system is in constant development, however good we look now, we will look better tomorrow, as we bring out completely new designs. As I write on the 2<sup>nd</sup> Feb 2020, we have just the tree websites, by the end of Feb there will be more than 7, and there is no reason why we could not launch 10 new agency-level websites each day.

