

The **First 30 Days** for Lauren Gross

16th August 2021

Hi Lauren,

I would have gone for 90 days, but 30 days is a less expensive opportunity cost. I am confident that given a small elite team for 30 days, that by the end of those days, I will have proved my point in the further development of the software and marketing material.

Since 2013 I've worked with between 1 and 5 software engineers remotely from Surrey England to India, and it's been an invaluable education, but I yearn to work with a team. So, I politely ask you to get me to California or Denver.

The Team,

Starting with all 10 Technologies individually is too much, so I have split them into 5 working groups.

In 2012 I was invited to a CASS Business Network event and heard from a few UK VC's, one thing I remember is the lead guy Daniel Steeves telling the crowd that VCs are the most expensive source of investment. And if you can borrow the money another way you should.

My borrowing capacity at the time was little, but I was making about £40,000 a year from my Cape Town business Cape Villas.com.

So I decided to live in the UK with my parents so I could afford to hire a Php programmer, and afford the social costs, I did not need to spend money with friends, my company was Mum and Dad, lucky there very cool. Then when the water crisis hit Cape Town the money dried up and I managed to borrow another £60,000. Then COVID and now I've just enough money for the domain payments, servers and an intern computer science major.

Plus, the original programmer Vineeth who saved the S-Web project by giving his weekends up for the cause.

In total, I spent about \$250,000 between 2013 and now, plus my full time, and since 2016 that's 360-day years and 80-hour weeks.

For my investments, I have a built a system that is almost ready to go in Luxury Realty Rentals and Sales. For me, to describe it would take a book, and is indeed SuEc Book 1 The 10 Technologies.

But for now, we start with no partners and only £60,000 of debt. And as a feature, I will always offer to take polygraphs on my work being original and anything else one would like to know. I know this may sound extreme but they were part of business life in Cape Town, be that a good or bad thing.

And our products are as good, probably much better than would have been achieved if I'd

gone the VC route back in 2012.

So, it's like you are the second investor in a chain, I would love it if my presentation created a Buzz and Peter is sending his Jet to pick me up and is keen to discuss everything in a marathon session.

But I'm a realist and whilst it's so very simple from my perspective as the author it may look fanciful to the uninitiated.

I'm not, at this stage trying to get money for a City on Mars, if that was an option, one would always favour SpaceX. The thing is that I only realised the potential of the monopoly equation Š-RÉS™ whilst conducting a thought experiment about a Mars City, and the simplest way to explain the theory is to take the reader or listener through the exact process I journeyed.

The simplest thing to understand is The 10 Technologies so that is the best place to start.



10 is too big an initial team, so this is the split.

Technologies 1 to 3

Technology 4

Technology 5 and 6

Technologies 7, 8 and 9

Technology 10

A five-man man/woman team

Give me a team where each person can call on a sub-team of software engineers if needed, except Technology 4 S-World film which is about distribution (everything needed to make a sale)

In time these would be my preferred Key personnel/co-founders

Technologies 1 to 3 (The S-Web Platform 1. S-Web, 2 The TBS, 3 Villa Secrets Network)

Peter Thiel, Richard Thaler, Richard Branson plus specialist on 2. The TBS Bill Gates.

Technology 4 (S-World Film)

Madonna (Malawi), Charlize Theron (South Africa) & Leonardo DiCaprio (Global Warming)

Technology 5 and 6 S-World VSN and S-World UCS

Mark Zuckerberg, Elon Musk, Will Wright and Various from Google

Technologies 7, 8 and 9 (7. Š-ŘÉŠ™ History Simulations, 8. Net-Zero DCA Soft & 9 Grand Spin Networks)

Peter Theil (Monopoly) Joseph Stiglitz (Dynamic Comparative Advantage) Paul Romer (Charter Cities)

Technology 10 – S-World AngelWing Economic Framework and Combinatorial AI (The Combinatorial Explosion of Technologies 1 to 9.)

Paul Romer for teaching me the Combinatorial Explosion plus I think Mark Zuckerberg and Bill Gates but could be a whole zoo of top rank personnel. Ed Witten Leonard Susskind and many others.

So, knowing roughly the co-founders we need a single team leader for each technology set who would be able to give similar input.

Each day, for 30 days we will all work, maybe in a 5-bed house in Palo Alto, and at the end of those 30 days, I promise you will be overwhelmed with the scale of the project and then we can talk about selling Suburbs. Not on Mars, and maybe not even in Malawi (as there is a 4-year lag for implementation in a country with such little infrastructure) but somewhere and soon.